



Share an opportunity today!

MARKETING MANAGER

“A world where poverty has ended and all people enjoy the fullness of life God intends.”

For 50 years, **Baptist World Aid Australia (BWAA)** has been serving poor communities both in Australia and overseas through child sponsorship, community development projects and relief and support in emergency situations. As a member of the Australian Council for International Development (ACFID), it is an organisation committed to excellence, providing sustainable and holistic programs through relevant Christian partnerships.

This pivotal role is integral to the strategic growth of BWAA (www.baptistworldaid.org.au). Supported by a dedicated team, the Marketing Manager will be charged with the end-to-end process of the product cycle from concept to design and the launch to markets particularly in Australia. The ability to effectively drive ‘brand recognition’ and draw from a robust database for research, analysis and planning purposes is important. Familiarity with the implementation of innovative and effective fundraising strategies is also critical.

We anticipate that you will have no less than 5 years experience in a senior marketing capacity with some exposure in the Not-For-Profit sector. As a practising Christian with a desire to be part of this vital work of eradicating poverty, you should also be a progressive professional with tertiary qualifications in Marketing.

We welcome your [enquiries to Judy Wong-See of Credence International](mailto:judy.ws@credenceintl.com) on (02) 9994 8044 or email: judy.ws@credenceintl.com